

## SERIES SCHEDULE: PART 1

**Tuesday, January 12**

***The Rise of Numbers* (Introduction and Chapter 1)**

We often take numbers, and our understanding of them, for granted. And what are number-based values? Time to look under the hood!

**Tuesday, January 26**

***Decision-making and Numbers* (Chapter 2)**

People make decisions in some unexpected ways - or just use numbers. We'll explore some of the surprising mechanics of this.

**Tuesday, February 9**

***Money: The Number Culture* (Chapter 3)**

Money is the most prevalent number-based value system. Where did it come from and what is its true impact on our society?

**Tuesday, February 23**

***What's Your Motivation?* (Chapter 4)**

Building on the work of Maslow and Herzberg, we explore why we do what we do and the role money plays in that.

**Tuesday, March 8**

***The Value of Time* (Chapter 5)**

Much of our lives is spent translating time into money. There are other ways to value time that we seem to have forgotten. Why?

**Tuesday, March 22**

***Banking on Numbers* (Chapter 6)**

Prepare to be astounded at how math creates value out of nothing and assigns power in our world. Let's talk about our choices.

Copies of *The Value Crisis* are available to borrow from Caledon Public Library.

[caledon.library.on.ca](http://caledon.library.on.ca)

## What others are saying ...

*The Value Crisis* has received wonderful reviews. Here are just a few:

"Dizzily well researched...This book is a great reference on the in and outs of economics, politics, finance and the human condition."

Alternatives Journal

"Andrew Welch voices the concern - and examines causes - that many of us have but cannot articulate as well as he does: that human values everywhere are decaying at an alarming rate...This is a though-provoking book that you should read, act upon and share."

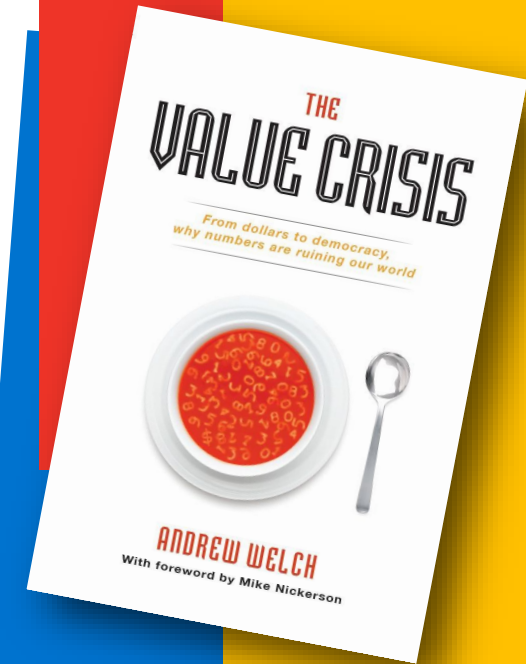
Tapestry Magazine

"Andrew Welch has pinpointed the conceptual bottleneck of a value system that cannot serve us in our new circumstances."

Mike Nickerson, author of

*Life, Money & Illusion*

# EXPLORING The Value Crisis



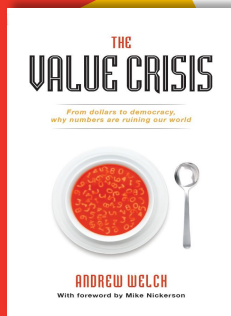
A discussion series of workshops dedicated to exploring the ideas introduced by *The Value Crisis*, facilitated by the author, Andrew Welch.

**CALEDON  
PUBLIC LIBRARY**   
for all reasons

## DID YOU EVER WONDER.....

- why we resist doing the right thing?
- why time and again, we choose economic growth over community well-being
- why we work endless hours over doing what we love?

In *The Value Crisis*, Andrew Welch offers a unique perspective on these questions. He reveals how the unprecedented dominance of numbers and number-based values in our world has relegated our time-honoured values to the wayside.



**Caledon Public Library** is pleased to present this reader-requested discussion series of 6 workshops, facilitated by author Andrew Welch. Each evening, participants will be introduced to the ideas in one chapter of *The Value Crisis*.

**TUESDAYS**  
**January 12 and 26**  
**February 9 and 23**  
**March 8 and 22**  
**Alton Branch**  
**35 Station Street, Alton**  
**7 - 8:30 pm**

This adult program is FREE - attend one, some or all workshops!  
Register by calling 905-857-1400 or any branch of the library.  
Light refreshments will be provided.

## WORKSHOP EXPECTATIONS

At each workshop, participants will

- discuss the ideas introduced in the featured chapter
- gain as deep an understanding as desired about chapter concepts
- explore how these concepts can be applied for meaningful change
- enjoy interesting discussions and have the opportunity to share ideas and opinions with others

## ABOUT THE AUTHOR



*Andrew*  
**WELCH**  
*read local*  
**CALEDON**

*When Andrew Welch moved to Alton in 2004, he had no idea that scattered incidents during that transition would lead him to a unique exploration of human motivations, the power of numbers, and the role of value systems in our everyday lives. A decade later, his debut book, **The Value Crisis**, is gaining attention far beyond Caledon's borders.*

*When not writing, Andrew is a speaker, facilitator, IT consultant, actor and more. He has directed Theatre Orangeville's Young Company, holds a national role on the Canadian Red Cross Disaster Management team, and is presently serving as Caledon's award-winning Official Town Crier. He is also proud to be a member of Caledon Public Library's own Writers' Ink: Alton Chapter.*